



Help Your Organizations Have A Great Halloween Bingo Night!

IDEAS:

- Have customers come in costume and have the players cast votes for the best costume – then award that player w/a free entry to the next bingo game.
- Use black lights and fluorescents (***Arrow's fluorescent Bingo paper, Cosmic Bingo ink markers***, plus glow sticks and necklaces) to create that eerie 'late night' feeling and if you don't have black lights, see if a neighboring hall has some you could borrow.
- No black lights available? decorate the hall festively: make Halloween cutouts for the walls using fluorescent paper; take turned in, used bingo books from previous games – and shred them and put them on the floor, again to create a fun-like atmosphere.
- Have Halloween cookies/treats available at the canteen; have, as your last game, a game which involves only those who have come in costume – and have the fellow players 'root' for their favorite (assuming some did not come in costume) – and again, award a free entrance to the next bingo game.

Stay tuned...for more great bingo event game
ideas from Arrow!



SOME FACTS ABOUT HALLOWEEN*

- Halloween is the 2nd largest retail holiday of the year
- Average spend per person on Halloween \$75
- \$21 is average spend on pumpkins and skeletons
- Consumer spend on Halloween in 2013 \$6.9 billion
- 70% of Americans buy Halloween decorations
- More people buy candy at Halloween than Easter
- Consumers will spend an average of \$28 on costumes
- 44% of consumers wear costumes